

INVITATION TO SPONSOR

# GESHIDOOCON

The **iqbusiness** conference about getting S#!T done!

WEDNESDAY 5 AUGUST 2026 - KYALAMI GRAND PRIX CIRCUIT, MIDRAND



TITLE SPONSOR



Watch 2025 Highlights



See the talks

# ABOUT GESHIDOCON

Geshidocon is the iqbusiness conference for C-suite leaders, executives, technology leaders and transformation teams driving change in modern organisations. Designed for those focused on progress, performance and meaningful outcomes, it offers a high-energy platform for practical learning, fresh thinking and impactful conversation across business agility, leadership, product development, technology and organisational change.

**What sets Geshidocon apart is its focus on relevance, real-world insight and the calibre of conversations it creates. It brings together leaders and practitioners who are not just talking about transformation, but actively making it happen.**

**In 2026, Geshidocon takes on a dynamic new format:** a full day of jam-packed talks, thought-provoking ideas and valuable networking, with opportunities for delegates to engage with sponsors at their booths throughout the day. It is where today's leaders come together to exchange ideas, challenge perspectives and shape what comes next.

YEAR  
4

**3** consecutive years  
of sold-out events

**500+**  
blue-chip clients

# GESHIDOCON

CUTTING THROUGH THE HYPE.  
GETTING S#!T DONE.

**GESHIDOCON 2026 is about cutting through the AI and agility hype and focusing on what really matters:** redesigning how people, technology and ways of working deliver measurable value. It is practical, execution-led and built for leaders who are serious about outcomes, not theatre. This is where transformation becomes real, with insights, case studies and conversations grounded in delivery, accountability and results.

# 2025 HIGHLIGHTS



# WHAT OUR 2025 ATTENDEES HAD TO SAY

**GESHIDO!!!!!!**

Absolutely worth it.

**"High energy and high value"**

**Insightful**  
& practical

**"AMAZING"**

"Finally, content you can *actually* apply"

**"GREAT SPEAKERS, even better conversations"**

**"Game-changing"**

**"POWERFUL INSIGHTS AND GREAT NETWORKING"**

**"INCREDIBLE"**

**"REAL FOCUS ON GETTING S#!T DONE"**

"engaging from **start to finish**"

"One of the **Best Conferences** I've attended"

**"Year after year, IQ raises the bar"**

**"NEXT LEVEL"**

# PREVIOUS ATTENDEES



# PREVIOUS GESHIDOCON SPEAKERS



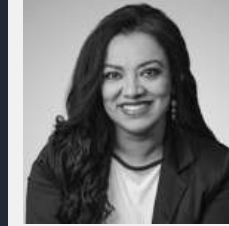
**JOHN SANEI**

*Global Keynote Speaker, World's Top 5th Futurist and Best-Selling Author*



**TIMOTHY MAURICE WEBSTER**

*Keynote Speaker, Author, Researcher and Podcaster*



**SALLY ELATTA**

*CEO and Founder, AgilityHealth*



**DR. REITUMETSE MPHOLLE**

*Senior Manager, Customer Experience and Research Initiatives - Telesure Investment Holdings*



**DR. THABISO NJONGWE**

*Chief Digital Transformation Officer - ABSA Group Ltd*



**SIPHIWE MOYO**

*Managing Director, Paradigm People Solutions*



**HANLIE DE BOD-LEAF**

*Chief Information Officer (CIO) - Harambee Youth Employment Accelerators*



**MILES KUBHEKA**

*Keynote Speaker, Author, Celebrity Chef, Entrepreneur and Philanthropist*



**JASON MOLESWORTH**

*CEO & Chief AI Strategist Accelerated Innovation Group - USA*



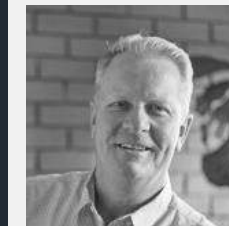
**ZANELE NJAPHA**

*Global Speaker – The UnLearning Lady*



**SARAH TOMS**

*Chief Innovation Officer, IMD Switzerland*



**MATTHEW HARVEY**

*Agile Delivery Chapter Lead, ShopriteX*



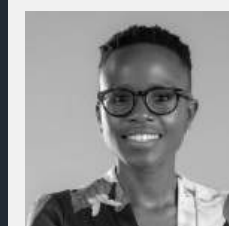
**FAITH BURN**

*Senior IT Executive, Strategist and Global Speaker*



**ODILE MOREAU**

*SAFe® Strategic Advisor and SPCT, Scaled Agile*



**NOZIPHO DUMA**

*IT, Data and Analytics at FNB South Africa, and Top 50 SA Inspiring Women in Tech*

# MARKETING YOUR BRAND

Geshidocon will be promoted to our extended audience of over 35,000 LinkedIn followers, supported by broader event marketing in the lead-up to the conference. Title, Networking and Gold Sponsors will receive added visibility through dedicated sponsor announcements and featured promotional posts, helping to maximise brand exposure to a relevant audience of business and technology leaders.

**iqbusiness**  
35,039 followers  
8mo · Edited · 🌐

Geshidocon is just weeks away, and we're excited to have Cloudmania as a gold sponsor.

As a leading cloud solutions provider, **Cloudmania** supports African businesses on their digital transformation journey through cloud infrastructure, cybersecurity, and collaboration services.

Join us on 23 July at The Galleria in Sandton for a day of bold conversations and practical insights that challenge the status quo. Tickets are limited — secure yours now: <https://lnkd.in/dZMEDGip>

#Geshidocon #BusinessAgility #Cloudmania #DigitalTransformation #CloudSol

## GESHIDOCON

### THANKS OUR GOLD SPONSOR

cloudmania

23-24 JULY | THE GALLERIA, SANDTON

12 reposts

**iqbusiness**  
35,039 followers  
8mo · Edited · 🌐

Tickets for GESHIDOCON 2025 are almost gone. If you've been waiting for the right moment to commit — this is it. ...more

### GESHIDOCON AGENDA DAY 1

08:00 - 09:30	REGISTRATION AND BREAKFAST
09:30 - 09:30	<b>Blaise De Gregorio (MC)</b> Executive Partner and Agency Lead - iqbusiness
09:30 - 10:15	<b>Opening Keynote: John Sanei</b> Global Keynote Speaker, Futurist and Best-Selling Author
10:15 - 10:45	<b>Dr. Reilumtse Mphahle</b> Senior Manager, Customer Experience and Research, iqbusiness - Session: Investment Readiness
10:45 - 10:45	BREAK
10:45 - 10:45	<b>Hanlie de Beud-Leaf</b> Chief Information Officer, ICE3 - Innovation Youth Employment Accelerators
10:45 - 12:15	<b>Mo Koko</b> Chief Technical Officer (CTO) - TFC, Business Solutions
12:15 - 12:45	<b>Michele Lanzinger</b> SVP, Strategic Advice and SPECT - Scaled Agile, Inc.
12:45 - 12:45	LUNCH
12:45 - 12:45	LIGHTNING TALKS AND WORKSHOPS
Track 1 - 25 min each	Track 2 - 10 min
Track 3 - 10 min	Track 4 - 10 min
Track 5 - 10 min	Track 6 - 10 min
12:45 - 12:45	BREAK
12:45 - 12:45	<b>Adam Craher</b> CEO - iqbusiness
12:45 - 12:45	<b>Faith Burns</b> Senior IT Executive, Strategy and Global Speaker
12:45 - 12:45	<b>Closing Keynote: Zanele Njapha</b> Global Speaker - The Unlearning Lady
17:00 - 17:15	DAY 1 CLOSING
17:30 - 19:00	COCKTAIL EVENT

6 reposts

**iqbusiness**  
35,039 followers  
10mo · 🌐

The wait is over! Tickets for #GESHIDOCON2025 are officially available! We're bringing together some of the most forward-thinking voices in business to answer this question and bridge the gap between strategy and reality.

- John Sanei** – World's Top 5th Futurist | 5x Bestselling Author | Shaping tomorrow's leaders, today
- Zanele Njapha** – Unlearning strategist | Helping organisations embrace meaningful change
- Timothy Maurice Webster** – Neuroscience expert | Building leader's influence
- Miles Kubheka** – Entrepreneur | Celebrity Chef | Growth mindset in action

The Galleria, Sandton  
23-24 July 2025  
Book now: <https://lnkd.in/dhtFBWky>

#GESHIDOCON2025 #BusinessAgility #LeadershipDevelopment #InnovationSur

GESHIDOCON Keynotes - 6 pages

### GESHIDOCON

introducing the  
2025 Keynote Lineup

World's Top 5th Futurist

The Unlearning Lady

Best selling author  
& Podcast host

**iqbusiness**  
We're your **go-to**

## GESHIDOCON 2025

The iqbusiness conference about GETTING S#!T DONE

23 - 24 July 2025 The Galleria, Sandton, Johannesburg

### You're one step closer to joining us at GESHIDOCON 2025!

Thank you for choosing to be part of our 3<sup>rd</sup> GESHIDOCON event. Your invoice is attached along with the necessary payment details. Please share your proof of payment with us, at [geshido@iqbusiness.net](mailto:geshido@iqbusiness.net).

#### A reminder of what's in store:

- **2 days** - A hard-hitting agenda.
- **4 keynotes** - Industry-shaping insights.
- **Engaging client stories** - Real challenges. Real solutions.
- **Immersive workshops** - Hands-on sessions to tackle real business challenges
- **Network. Connect. Grow.** - Network with 400+ attendees including executives, thought leaders and change-makers



#### Ticket T&Cs:

- For bulk purchases: full name, email address and contact number of each attendee need to be provided by the 16<sup>th</sup> of July, at the latest please.
- Tickets are non-refundable but they can be transferred i.e. if 1 person buys a ticket but then can't make it, then you can email us and ask us to transfer it to another person by no later than the 16<sup>th</sup> of July. Please provide full name, email address, and contact number of the new person. This request needs to come in writing to the Geshido email address.
- You will not be allowed access to the conference unless your ticket has been invoiced and paid for, by no later than the 18<sup>th</sup> of July. No access will be granted into the conference without a paid for ticket.

Got questions? We're here to help—reach out at [geshido@iqbusiness.net](mailto:geshido@iqbusiness.net).

FIND OUT MORE

Best,  
The GESHIDO® Team

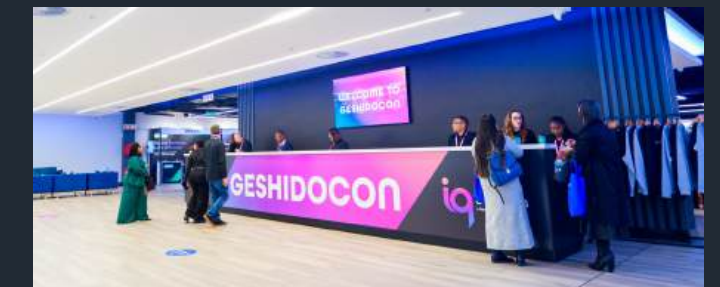
# TICKET PRICES

**A Geshidocon 2026 full-day ticket is R5,250 ex VAT per delegate.** This includes access to a full day of jam-packed talks from leading voices in business, technology and transformation, as well as opportunities to connect with sponsors and peers throughout the event. Delegates will enjoy executive-level catering across the day, including breakfast, lunch, snacks and barista coffee, creating plenty of space to network and exchange.

You can also extend your experience by joining our optional Day 2 session on Thursday, 6 August 2026, at our Rivonia offices. The day will feature targeted workshops facilitated by local and international thought leaders. This exclusive second day is limited to 150 delegates and costs R1,500 ex VAT. **The full two-day experience is R6,750 ex VAT per delegate.**

## Team Discount

**Organisations purchasing 10 or more tickets qualify for a 10% group discount.** This makes it easier for leadership teams and delivery teams to attend together and maximise the learning and networking opportunity.



# THE VENUE

**For 2026, Geshidocon moves to an exciting new venue: the iconic Kyalami Grand Prix Circuit and International Convention Centre.** Bigger, bolder and built for world-class events, it brings the scale, energy and presence to match the conversations shaping modern organisations.

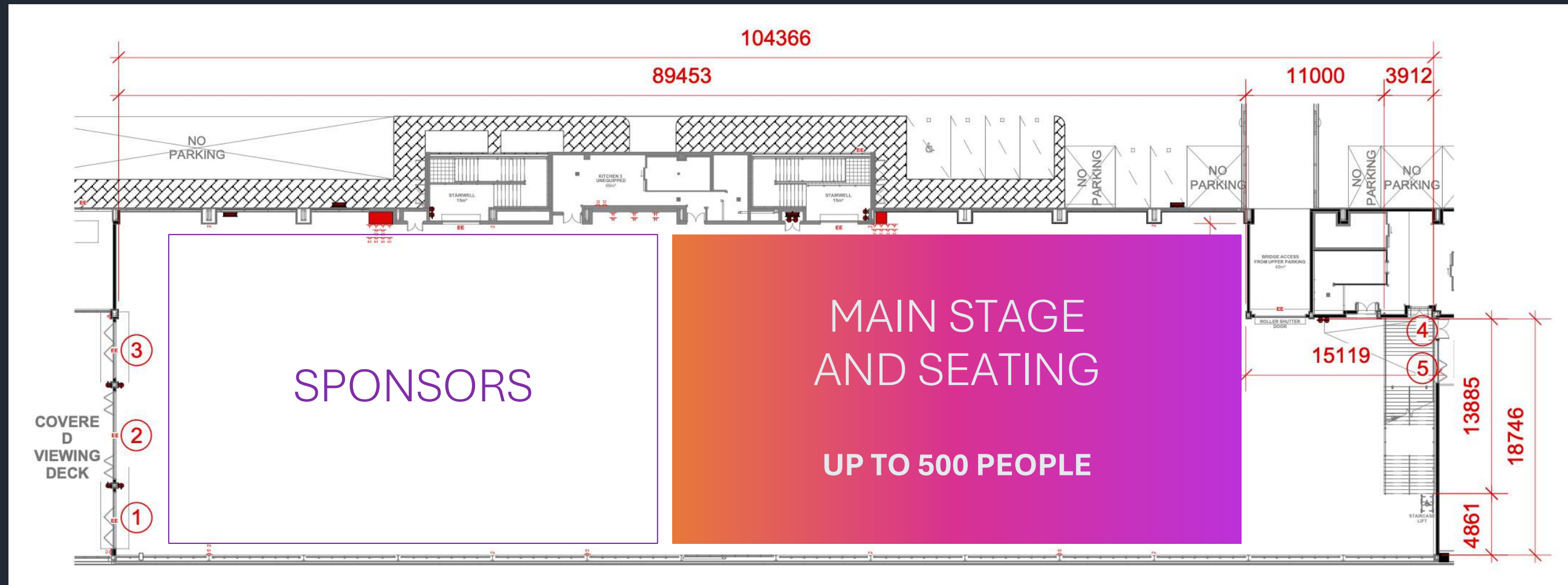
The larger space creates more room for sponsor branding, stronger exhibition visibility and better opportunities to connect with delegates throughout the day. Combined with modern facilities, strong delegate flow and ample on-site parking, Kyalami offers the right environment for sponsors to stand out, drive engagement and be part of the conversations that matter.

**For Geshidocon 2026, the venue is not just bigger. It is better positioned to deliver visibility, interaction and value for sponsors.**




# SPONSORSHIP AREA

**The Jody Scheckter Paddock area offers over 2,766 sqm of space,** giving Geshidocon 2026 four times the size of last year's venue. This significantly expanded footprint creates a bigger, more dynamic event environment, with approximately 50% of the space allocated to sponsor stands and networking. It gives sponsors greater visibility and a substantial platform to showcase their brand, engage delegates and build valuable connections throughout the day.



# SPONSORSHIP PACKAGES

TITLE



The title sponsorship has been secured by Miro and is no longer available.

	NETWORK R120 000	GOLD R80 000	SILVER R60 000	COFFEE R50 000	SWAG BAG R50 000	Build your own sponsorship package
<b>Sponsorships available</b>	1	2 of 3 sponsorships remaining	5	1	1	<p>Select the elements that best suit your objectives and budget, creating a tailored presence that drives engagement and connection.</p> <p><b>Let's get s#*t done for your brand.</b></p>
<b>Complimentary tickets</b>	5	3	2	1	1	
<b>Sponsor our Network Lounge</b>	■					
<b>Logo recognition on website</b>	■	■				
<b>Logo on goodie bag</b>	■				■	
<b>Add branded gift to swag bag</b>	■	■	■	■	■	
<b>Verbal recognition at opening</b>	■	■	■	■	■	
<b>Logo included in opening presentation</b>	■	■	■	■	■	
<b>Video* Commercial (up to 60 Sec)</b> <small>*Video to be provided by sponsor.</small>	■	■				
<b>Social media recognition:</b> (Pre, during and post conference)	■	■				
<b>Exhibition Presence:</b> A branded space aligned to your selected sponsorship package.	■	■	■			
<b>Networking Lounge:</b> Premium sponsorship with exclusive lounge branding to maximise visibility.	■					
<b>Day 1 Breakout Room:</b> Session option, subject to Value Stream Owner approval.	■	■				
<b>Day 2 Workshop:</b> Option to add a workshop for an additional R15,000.	■	■				
<b>Branded Coffee Cups:</b> Option to upgrade to coffee stands for greater brand presence.				■		

# BUT WAIT THERE IS MORE...

## **Extend your impact beyond the main event.**

We are hosting a second day of Geshidocon on Thursday, 6 August at our Rivonia offices, the birthplace of **GESHIDO**<sup>®</sup>, for sponsors seeking greater access to the audience and more meaningful one-on-one engagement.

Curated for workshops, demonstrations, learning sessions and smaller-format experiences, this additional day offers a more intimate setting for deeper connection and practical interaction. With spaces designed to accommodate groups of 50, 20, 10, or a format tailored to your needs, each session can be shaped around your objectives and audience.

**This exclusive add-on is available to sponsors at an additional cost of R15,000 and is limited to just four sponsors.**

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If you are interested in sponsoring this event, please reach out to  
**[geshido@iqbusiness.net](mailto:geshido@iqbusiness.net)**

